



State of Michigan
Gretchen Whitmer, Governor

The State of Michigan
Arts and Culture Council
300 N Washington Square
Lansing, Michigan 48913

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Dr. Kathryn Dewsbury-White
Michigan Assessment Consortium
1980 North College Road
Mason, Michigan 48854

The Michigan Arts and Culture Council (MACC) proudly supports MI Creative Potential, a collective impact initiative to increase access to quality arts education for Michigan’s students through data collection, regional networks, and a statewide arts education agenda led by the Michigan Assessment Consortium’s Michigan Arts Education Instruction and Assessment project.

Michigan’s vibrant arts and cultural scene are important to the state’s communities, excellent quality of life and thriving economy. This work begins in arts classrooms.

MI Creative Potential will create more arts education opportunities during and beyond the school day, connect school and community arts providers, and tailor professional learning and additional resources to support programs and educational practice. These aims directly support each of our strategic goals related to arts education:

Goal 1: Expand the number of schools and learning centers engaged in agency funded arts education programs to ensure geographic and cultural diversity.

Goal 2: Engage in collaborations and partnerships with education service providers and entities outside the industry to expand reach and cultivate the next generation of leaders.

Goal 3: Increase the visibility of in-state models of arts education excellence resulting in a well-informed and interconnected sector.

Goal 4: Build a network of cultural organizations, parents, classroom educators, art/culture specialists, teaching artists, school administrators and schools to support lifelong learning in, through and about the arts and culture.

Goal 5: Utilize a state policy team and diverse statewide task force as partners in the development of updated and enhanced state public policies for arts education.

We know that data-informed decisions and strategic partnerships are essential for attracting and retaining citizens in Michigan. As such, we are proud to serve as a collaborator in this effort alongside The Michigan Department of Education, and the Michigan Education Association, with support from the state arts education associations. Together, we can advance creativity in education to meet and exceed our collective creative potential.

Respectfully,

Alison Watson, Director
State of Michigan Arts and Culture Council
300 N. Washington Square
Lansing, MI 48913

Alison Watson
Director

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Birmingham

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St. Ignace

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Detroit

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