



MI Creative Potential

MI Creative Potential was recommended for funding by the National Endowment for the Arts, the Michigan Arts and Culture Council, and the Michigan Senate and House budget sub-committees. Why?

- **Because the arts help children succeed in school, work, and life.**
- **The arts help states thrive in innovation, economy, and desirability.**

MI Creative Potential is a collective impact initiative advancing equitable access to quality arts education in Michigan through data collection, implementation of resources, strategic partnerships, and a statewide arts education action agenda.



The Impact of Arts Education on Michigan

The arts generate innovation, engagement, achievement, community, and well-being.

Arts education serves as a foundational resource leading to:

- vibrant communities that people want to live in
- a dynamic workforce across industries
- a creative economy that keeps talent innovating in Michigan
- improved quality of life



Investing in Growth

Shared benefits are generated through shared commitment.

Public-private investment offers resiliency from budgetary reductions and delivers:

- Statewide data dashboard and networking platform
- Scaled relationships and real perspective
- MI Creative State Report with state and regional metrics for investor impact
- Relevant resources & professional learning to leverage the leading edge in instruction, assessment, and continuous improvement
- Measurable growth related to student achievement, career mobility, and personal development



Collective Impact - We are stronger together.

By aligning the arts-related activities of the state agencies, arts & education associations, MI Creative Potential primes collaboration, minimizes duplicated efforts, and enhances communication to create measurable gains for arts education through tiers of engagement:

- **State level:** Michigan Assessment Consortium/MAEIA, Michigan Department of Education, Michigan Arts and Culture Council, Michigan Education Association
- **Regional level:** Ten arts education networks aligned with Michigan's ten prosperity regions
- **District level:** Connecting K-12 educators with community arts providers and providing relevant professional learning for innovative instruction, assessment, and continuous improvement



Together, we can meet our creative potential.

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